

USVI Tourism Indicator

**THIS DECEMBER 2018
ISSUE INCLUDES:**

- Visitor Arrivals Data P.1
- Tourism Overview P.1-2
- Occupancy by Island P.4

DECEMBER HIGHLIGHTS

- A total of 259,169 visitors came to the Territory this month.
- The Territory welcomed 1,908,542 visitors in 2018.
- Guest stays average 5.3 nights in 2018 versus 4.8 nights one year earlier.
- A total of 246,911 guests were reported to have stayed at hotels—a 62.0 percent decrease over the 652,677 guests who stayed during the same twelve-month period in 2017.
- Major carrier seats were 9,926 compared to 15,278 seats in calendar year 2018, a decrease of 35.0 percent.

For more information go to:
www.usviber.org

Total visitors' arrivals rose by 35.9 percent in December 2018

The month of December 2018 marked fourteen months since the passing of Hurricanes Irma and Maria. This December also marked the third straight month of an increase in total visitors since the storms. **A total of 259,169 visitors** came to the Territory this month compared to the **190,765 who visited in December 2017**--a gain of **68,404 visitors over last year. Air visitors rose by 153.0 percent to 60,989 from 24,110 in December 2017. Cruise passengers' arrivals rose 18.9 percent to 198,180 from 166,655 a year earlier.** The increases in arrivals are partly contributed to accommodation establishments reopening or adding of available rooms. Additionally, the Department of Tourism (DOT) has partnered with Airbnb hosts to establish a "sharing economy" program. The sharing economy initiative is utilized as a mechanism to increase the number of Territorial accommodation units for overnight guests.

Arrivals by District

The number of people visiting the St. Thomas and St. John district grew **219.9 percent to 44,004 compared from 13,757 in December 2017.** Air arrivals to St. Croix grew by **64.1 percent to 16,986 from 10,354.** The St. Thomas and St. John district received 186,658 cruise passengers or 14.4 percent increase over last year. The island of St. Croix welcomed 16,745 cruise passengers this December. Cruise ship calls to the St. Thomas and St. John district was 74 a 12.1 percent increase, while the St. Croix district received 7 in the month of December 2018.

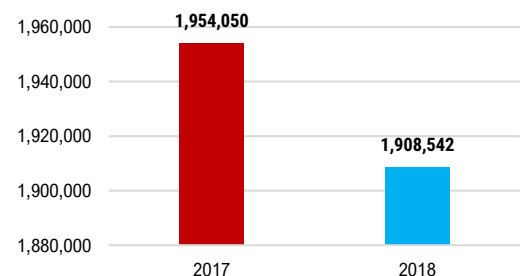
Hotel Occupancy

The hotel occupancy rate reported for December 2018 averaged **47.3 percent compared to 44.0 percent for the same month in 2017.** The occupancy rate for St. Croix was 54.1 percent or 4.7 percentage points above the 49.4 percent reported last year. The St. Thomas and St. John rate was 43.6 percent compared to 42.0 percent in last December. The average length of stay at hotels was 5.2 nights. Occupied room nights were 33,779 compared to 57,567 in 2017. However, hotel room revenue collections were down. This warrants further review. Upon speaking with several hoteliers, lowered winter season room rates were offered to attract hotel stays. A total of \$1,265,558 was collected in hotel room revenues this December compared to \$1,530,721 in December 2017, a loss of 17.3 percent

Overview Tourism Annual 2018

The Territory welcomed **1,908,542 visitors in 2018, a decrease of 45,508 visitors or 2.3 percent decline from 2017.** There were 477,840 air visitors, a 25.0 percent reduction compared to the 636,812 air visitors who came in 2017. A total of 1,430,702 cruise passengers visited the Territory, 8.6 percent growth over the 1,317,238 cruise passengers who visited last year. There were 481 cruise ship calls during this period or 12.6 percent more calls than last year.

Total Visitors to the Territory for December Year-to-date 2017 & 2018



Major Carriers

The Department of Tourism repositioned the Territory following the two storms. **Overall, major carrier seats were 9,926 compared to 15,278 seats in calendar year 2018, a decrease of 35.0 percent.** In the St. Thomas-St. John district received an average 6,976 major seats in 2018, down 43.7 percent from 12,390 direct seats in 2017. On the other hand, island of St. Croix experienced a 2.1 percent gained in major seats from 2,888 in 2017 to 2,950 in 2018.

In January 2018, DOT announced the expansion of three airline services. JetBlue Airways began operating a second daily flight from San Juan to St. Thomas in February 2018. Spirit Airlines began in March 2018 daily services from Fort Lauderdale to St. Thomas. Spirit also commenced flight services from Fort Lauderdale-Hollywood International Airport (FLL) with nonstop service to St. Croix's Henry E. Rohlsen Airport. Delta Airlines reinstated its daily flight from New York to St. Thomas effective May 24, 2018. In November 2018, Spirit Airlines inaugurated service between Orlando International Airport (MCO) and Governor Cyril E. King Airport on St. Thomas (STT) with three flights a week on Tuesdays, Thursdays and Sunday. The airlines service to the island of St. Croix is three times weekly. Major carrier direct seats are based on daily scheduled flights from main carriers that operate outside of the Caribbean.

Quarterly Comparison

The number of total visitors to the Territory for the first three months of calendar year 2018 fell by 36.1 percent from 801,142 in 2017 to 511,843 in 2018. The second quarter of 2018 brought 393,016 visitors a loss of 26.0 percent from the 531,267 recorded in 2017. The last two quarters saw growth in total visitor arrivals, partly due to a rise in cruise passenger arrivals. The third quarter posted 369,810 visitors in 2018 versus the 334,317 that came to the Territory's shores in 2017, an increase of 10.6 percent. The final three-month period showed 633,873 visitors to the Territory a growth of 346,549 more visitors for the same corresponding period in 2017.

Hotel Occupancy

Annual hotel occupancy rate decreases by 4.0 percentage points from 47.0 percent in 2017 to 43.0 percent in 2018. The loss of larger hotel rooms has impacted the number of room nights occupied and room nights available.

Annual total room nights for 2018 was 367,338, 54.6 percent less than the recorded 809,595 room occupied nights in 2017. Available room nights fell by 50.4 percent from 1,721,329 to 854,346. Guest stays average 5.3 nights in 2018 versus 4.8 nights one year earlier.

Hotel Room Revenue

The Tourism Revolving fund is finance by a hotel occupant tax of 12.5 percent that is levied on all accommodation establishments that engage in short-term rentals. The monies are then deposited to fund marketing and promotional services to attract visitors to the Territory. The fund has also been used to subsidize the Virgin Islands Carnival, the Crucian Christmas Festival, and the St. John 4th of July Festival.

Hotel Room Revenues collected in calendar 2018 was \$16,189,839 down 44.0 percent in collections from the \$28,925,706 in 2017.

Occupancy by District

St. Thomas and St. John district saw lower occupancy rates losses in 2018. **Overall, St. Thomas and St. John accommodations establishments placed the occupancy rate at 37.2 percent compared to 47.2 percent in 2017.** Large hotels in the district took a drop of 7.7 percentage points from 52.5 percent in 2017 to a 44.8 percent occupancy rate. Condominiums and other accommodation establishments waned by 30.7 percent in 2017 to 14.6 percent in 2018. This year small hotels fared better in St. Thomas/St. John district posting a 52.1 percent occupancy rate, a gain of 7.0 percentage points higher than 45.1 reported in 2017.

St. Croix occupancy rate for all visitor accommodations was 54.2 percent compared to 46.6 percent in 2017. The St. Croix district large hotels recorded 51.8 percent occupancy rate in 2018, down 1.7 percentage points from the 53.5 reported in 2017. On the other hand, small hotels gained 16.8 percentage points from 47.6 percent in 2017 to 64.4 percent in 2018. St. Croix condominiums and other accommodation establishments' occupancy rate rose to 37.1 in 2018 from 30.4 percent in 2017. Average guest stays to the island of St. Croix rose to 5.8 nights in 2018 from 5.0 nights in 2017.

Guest Registrations

A total of 246,911 guests were reported to have stayed at hotels--a 62.0 percent decrease over the 652,677 guests who stayed during the same twelve-month period in 2017. Despite less guests staying in visitor accommodations in 2018, the average length of stay increased from 4.8 nights to 4.9 nights for St. Thomas and St. John district and from 5.0 nights to 5.3 nights for island of St. Croix.

Of the nearly 246,911 guests staying in the Territory during 2018, 63.5 percent were from the U.S. mainland. Other West Indies residents accounted for another 3.9 percent of guest followed residents of neighboring Puerto Rico 10.4 percent. The increase percentage of Puerto Rican residents is partly contributed to hurricane recovery activities in the Territory.

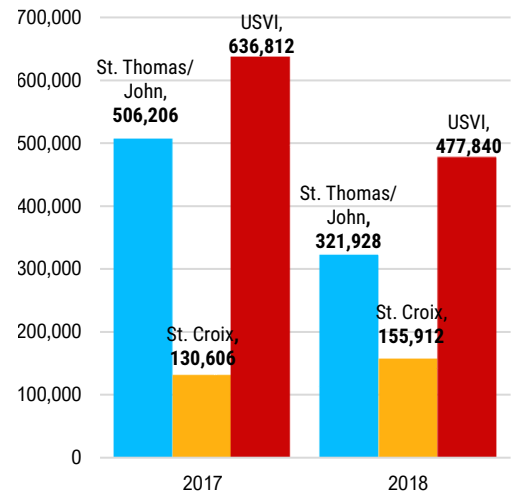
The New York City Sales Region accounts for 21.7 percent of the 39,636 hotel guests in 2018. Leading states were guest originate from are New York, New Jersey, Florida, and California. Together four states produce over one-third of all Virgin Islands Guests since 1987.

European countries are leading area of foreign guests of origin to the Territory, with 5,857 guests staying in visitor establishments in 2018. Other leading countries or area of origins include British Virgin Islands, Denmark, Italy, the United Kingdom, and Canada.

Air Passenger Arrivals; December 2017-2018

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2017	2018	%chg.	2017	2018	%chg.	2017	2018	%chg.
JANUARY	62,469	16,794	-73.1	15,029	13,979	-7.0	77,499	30,774	-60.3
FEBRUARY	59,985	17,265	-71.2	14,779	12,368	-16.3	74,763	29,632	-60.4
MARCH	70,197	23,775	-66.1	16,516	14,716	-10.9	86,713	38,491	-55.6
APRIL	65,089	25,708	-60.5	13,559	12,673	-6.5	78,649	38,382	-51.2
MAY	51,321	25,428	-50.5	13,157	12,974	-1.4	64,478	38,402	-40.4
JUNE	58,099	30,946	-46.7	12,854	14,602	13.6	70,953	45,548	-35.8
JULY	60,353	31,612	-47.6	13,741	13,125	-4.5	74,094	44,737	-39.6
AUGUST	45,792	29,041	-36.6	10,788	12,062	11.8	56,580	41,103	-27.4
SEPTEMBER	1,004	19,735	-	2,057	9,133	-	3,061	28,868	-
OCTOBER	7,084	23,787	235.8	2,926	10,386	254.9	10,011	34,174	241.4
NOVEMBER	11,056	33,833	206.0	4,845	12,907	166.4	15,901	46,740	193.9
DECEMBER	13,757	44,004	219.9	10,354	16,986	64.1	24,110	60,989	153.0
ANNUAL TOTAL:	506,206	321,928	-25.0	130,606	155,912	19.4	636,812	477,840	-25.0
QUARTER:									
First	192,651	57,834	-70.0	46,324	41,063	-11.4	238,975	98,897	-58.6
Second	174,509	82,082	-53.0	39,570	40,249	1.7	214,080	122,332	-42.9
Third	107,149	80,388	-25.0	26,586	34,320	29.1	133,735	114,708	-14.2
Fourth	31,897	101,624	218.6	18,125	40,279	122.2	50,022	141,903	183.7

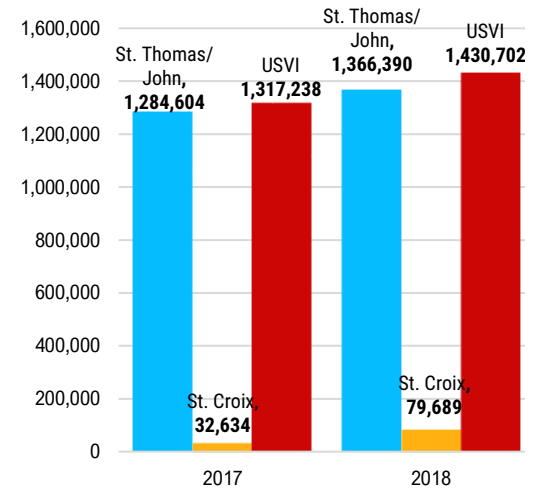
Air Visitor Arrivals December 2017-2018



Cruise Passenger Arrivals; December 2017-2018

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2017	2018	%chg.	2017	2018	%chg.	2017	2018	%chg.
January	196,561	129,057	-34.3	7,299	22,155	203.5	203,860	146,962	-27.9
February	155,743	123,823	-20.5	4,595	5,510	19.9	160,338	129,333	-19.3
March	192,134	132,825	-30.9	5,835	3,826	-34.4	197,969	136,651	-31.0
April	141,371	95,448	-32.5	7,013	14,493	106.7	148,384	107,460	-27.6
May	96,345	92,313	-4.2	-	2,852	-	96,345	91,742	-4.8
June	72,485	71,482	-1.3	-	-	-	72,458	71,482	-1.3
July	81,166	87,199	7.4	-	-	-	81,166	87,199	7.4
August	110,132	81,431	-26.1	-	-	-	110,132	81,431	-26.1
September	6,060	83,631	-	3,224	2,841	-11.9	9,284	86,472	-
October	-	110,611	-	-	2,171	-	-	112,782	-
November	69,423	171,912	147.6	1,224	9,096	643.1	70,647	181,008	156.2
December	163,211	186,658	14.4	3,444	16,745	386.2	166,655	198,180	18.9
ANNUAL TOTAL:	1,284,604	1,366,390	6.4	32,634	79,689	144.2	1,317,238	1,430,702	8.6
QUARTER:									
First	544,438	385,705	-29.2	17,729	31,491	77.6	562,167	412,946	-26.5
Second	310,174	259,243	-16.4	7,013	17,345	147.3	317,187	270,684	-14.7
Third	197,358	252,261	27.8	3,224	2,841	-11.9	200,582	255,102	27.2
Fourth	232,634	469,181	101.7	4,668	28,012	500.1	237,302	491,970	107.3

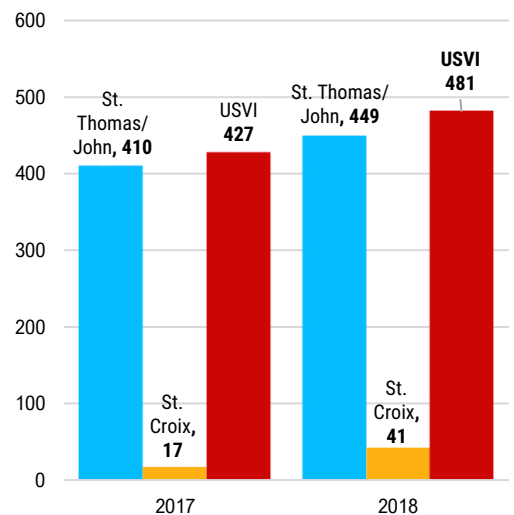
Cruise Visitor Arrivals December 2017-2018



Cruise Ship Calls; December 2017-2018

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2017	2018	%chg.	2017	2018	%chg.	2017	2018	%chg.
January	67	49	-26.9	4	12	200.0	71	59	-16.9
February	57	45	-21.1	2	3	50.0	59	48	-18.6
March	63	51	-19.0	3	4	33.3	66	55	-16.7
April	39	31	-20.5	3	6	100.0	42	36	-14.3
May	23	24	4.3	-	1	-	23	24	4.3
June	18	18	0.0	-	-	-	18	18	0.0
July	20	21	5.0	-	-	-	20	21	5.0
August	26	21	-19.2	-	-	-	26	21	-19.2
September	2	23	-	1	1	0.0	3	23	-
October	-	31	-	-	1	-	-	32	-
November	29	61	110.3	2	6	200.0	31	65	109.7
December	66	74	12.1	2	7	250.0	68	79	16.2
ANNUAL TOTAL:	410	449	9.5	17	41	141.2	427	481	12.6
QUARTER:									
First	187	145	-22.5	9	19	111.1	196	162	-17.3
Second	80	73	-8.8	3	7	133.3	83	78	-6.0
Third	48	65	35.4	1	1	0.0	49	65	32.7
Fourth	95	166	74.7	4	14	250.0	99	176	77.8

Cruise Ship Calls December 2017-2018



USVI DECEMBER 2018

Monthly Hotel Occupancy Report

What is a Room?

A room is the minimum private space that can be sold or “keyed” separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as one room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests. Room is synonymous to unit. Room is generally used in reference to hotels; units are most by associated with condominiums.

ALL VISITOR ACCOMMODATIONS
DECEMBER 2017-2018 YEAR TO DATE OCCUPANCY RATES

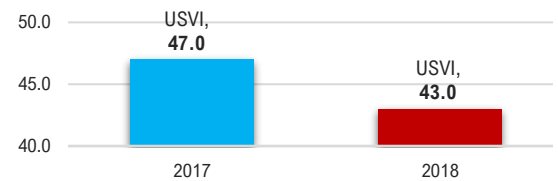


TABLE 1: DECEMBER 2016-2018 ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATION

ALL VISITOR ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2017	2018	2017	2018
USVI				
Occupancy Rate (%)	44.0	47.3	47.0	43.0
Room Nights Occupied	57,567	33,779	809,595	367,338
Room Nights Available	130,727	71,362	1,721,329	854,346
Ave. Guest Stay in Nights	10.5	5.2	4.8	5.3
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	42.0	43.6	47.2	37.2
Room Nights Occupied	39,704	19,969	616,073	209,241
Room Nights Available	94,581	45,849	1,305,794	562,406
Ave. Guest Stay in Nights	13.7	5.0	4.8	4.9
ST. CROIX				
Occupancy Rate (%)	49.4	54.1	46.6	54.2
Room Nights Occupied	17,863	13,810	193,522	158,097
Room Nights Available	36,146	25,513	415,535	291,940
Ave. Guest Stay in Nights	6.8	5.5	5.0	5.8

SMALL HOTELS ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2017	2018	2017	2018
USVI				
Occupancy Rate (%)	34.7	72.0	46.5	57.9
Room Nights Occupied	7,758	10,196	123,644	118,293
Room Nights Available	22,351	14,167	266,097	204,358
Ave. Guest Stay in Nights	4.5	3.9	3.7	4.1
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	13.2	69.2	45.5	52.1
Room Nights Occupied	1,548	5,555	64,159	56,471
Room Nights Available	11,749	8,029	141,162	108,375
Ave. Guest Stay in Nights	2.8	3.8	3.7	3.5
ST. CROIX				
Occupancy Rate (%)	58.6	75.6	47.6	64.4
Room Nights Occupied	6,209	4,641	59,486	61,822
Room Nights Available	10,602	6,138	124,935	95,983
Ave. Guest Stay in Nights	5.4	4.0	3.7	4.8

LARGE HOTELS ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2017	2018	2017	2018
USVI				
Occupancy Rate (%)	55.3	57.7	52.7	47.3
Room Nights Occupied	41,811	20,051	574,156	211,419
Room Nights Available	75,578	34,751	1,090,148	446,795
Ave. Guest Stay in Nights	16.4	6.1	4.9	6.0
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	56.4	66.7	52.5	44.8
Room Nights Occupied	33,245	11,930	468,394	128,336
Room Nights Available	58,931	17,887	892,484	286,386
Ave. Guest Stay in Nights	20.7	5.7	4.7	5.7
ST. CROIX				
Occupancy Rate (%)	51.5	48.2	53.5	51.8
Room Nights Occupied	8,566	8,121	105,762	83,083
Room Nights Available	16,647	16,864	197,664	160,409
Ave. Guest Stay in Nights	9.1	6.9	5.7	6.4

CONDOMINIUMS/ OTHER ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2017	2018	2017	2018
USVI				
Occupancy Rate (%)	24.4	15.7	30.6	18.5
Room Nights Occupied	7,998	3,532	111,795	37,626
Room Nights Available	32,798	22,444	365,084	203,193
Ave. Guest Stay in Nights	6.3	5.9	6.8	6.7
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	20.5	12.5	30.7	14.6
Room Nights Occupied	4,910	2,484	83,520	24,434
Room Nights Available	23,901	19,933	272,148	167,645
Ave. Guest Stay in Nights	6.8	5.5	7.1	6.4
ST. CROIX				
Occupancy Rate (%)	34.7	41.7	30.4	37.1
Room Nights Occupied	3,088	1,048	28,275	13,192
Room Nights Available	8,897	2,511	92,936	35,548
Ave. Guest Stay in Nights	5.9	7.2	6.3	7.4

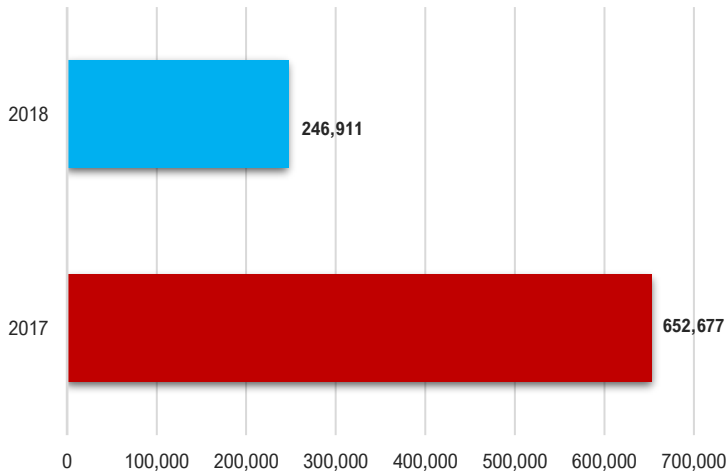
What is Tourism Sales Region?



Tourism Sales Region is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio,

South Dakota and Wisconsin. Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Miami Represents the States of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

**U.S. Mainland Estimated Hotel Room Guests
December Year-to-Date 2017-2018**



**TABLE 2: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND; DECEMBER 2017 AND 2018**

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR- TO -DATE			
			TOTAL		% CHG.	
	2017	2018	2017	2018	2017	2018
USVI HOTEL GUESTS FROM:						
U.S. Mainland	11,108	17,566	526,153	156,762	80.6	63.5
Puerto Rico	1,344	2,951	23,805	25,793	3.6	10.4
U.S.V.I.	5,348	3,231	63,379	43,504	9.7	17.6
Other West Indies	1,193	1,301	10,353	9,681	1.6	3.9
Canada	287	215	4,430	1,681	0.7	0.7
Europe	499	402	16,860	5,857	2.6	2.4
Central America	29	14	492	147	0.1	0.1
South America	235	24	1,883	360	0.3	0.1
Other Areas	479	332	5,322	3,126	0.8	1.3
TOTAL	20,523	26,037	652,677	246,911	100.0	100.0

ST. THOMAS /ST. JOHN GUESTS FROM:

U.S. Mainland	6,970	12,270	445,403	95,484	82.7	59.5
Puerto Rico	969	1,237	18,113	16,426	3.4	10.2
U.S.V.I.	3,532	2,043	44,456	30,601	8.3	19.1
Other West Indies	1,182	1,275	9,821	9,510	1.8	5.9
Canada	246	206	4,050	1,515	0.8	0.9
Europe	456	259	11,356	3,695	2.1	2.3
Central America	29	13	455	112	0.1	0.1
South America	235	23	1,764	335	0.3	0.2
Other Areas	437	307	3,120	2,756	0.6	1.7
TOTAL	14,056	17,634	538,540	160,434	100.0	100.0

ST. CROIX HOTEL GUESTS FROM:

U.S. Mainland	4,139	5,296	80,750	61,278	70.7	70.9
Puerto Rico	375	1,714	5,692	9,367	5.0	10.8
U.S.V.I.	1,815	1,188	18,923	12,902	16.6	14.9
Other West Indies	12	26	531	171	0.5	0.2
Canada	41	9	380	166	0.3	0.2
Europe	43	143	5,505	2,162	4.8	2.5
Central America	0	1	37	35	0.0	0.0
South America	0	1	118	25	0.1	0.0
Other Areas	42	25	2,202	370	1.9	0.4
TOTAL	6,467	8,403	114,138	86,476	100.0	100.0

Hotel Occupancy Explanatory Notes:

Average Guest Stay In Night or “average length of stay” is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

Hotels are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

Occupancy Rate equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

Room Nights Available is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

Year-To-Date data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

Visitor Accommodation is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, condominium or other.

Condominiums Or “condos” are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party.

Room Nights Occupied is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period.

USVI Estimated Hotel Guests by U.S. Sales Regions December 2018

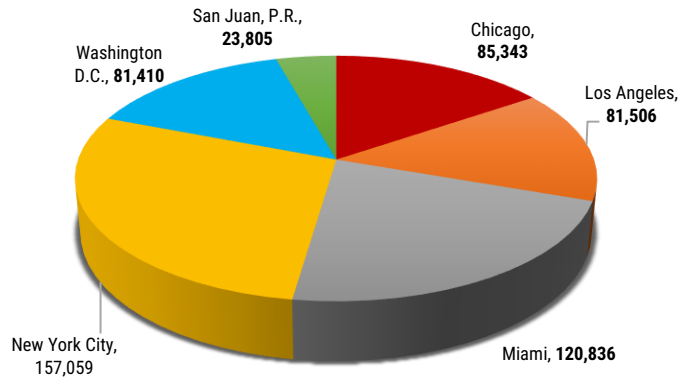
TABLE 3: ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS TOTALS & ORGIN DISTRIBUTION BY ISLAND; DECEMBER 2017 AND 2018

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR- TO -DATE			
	2017	2018	TOTAL		%CHG.	
			2017	2018	2017	2018
USVI HOTEL GUESTS FROM:						
Chicago	1,578	2,166	85,343	17,773	15.5	9.7
Los Angeles	1,433	2,267	81,506	19,113	14.8	10.5
Miami	3,850	5,514	120,836	55,111	22.0	30.2
New York City	3,041	4,076	157,059	39,636	28.6	21.7
Washington D.C.	1,207	3,544	81,410	25,129	14.8	13.8
San Juan, P.R.	1,344	2,951	23,805	25,793	4.3	14.1
TOTAL	12,452	20,517	549,958	182,555	100.0	100.0

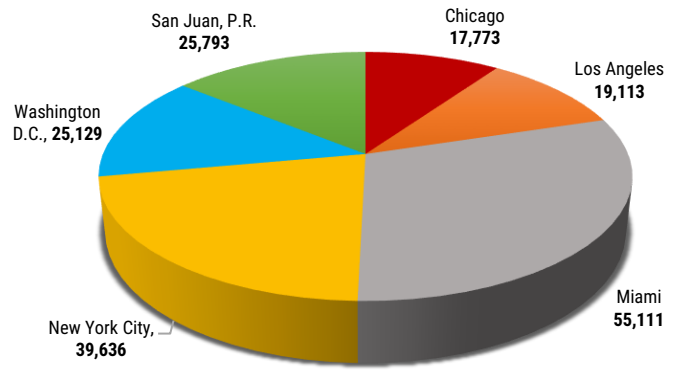
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	1,257	1,672	74,449	10,885	16.1	9.7
Los Angeles	997	1,645	71,364	13,815	15.4	12.3
Miami	2,580	3,243	97,072	29,684	20.9	26.5
New York City	1,723	3,188	136,028	26,523	29.3	23.7
Washington D.C.	413	2,523	66,491	14,577	14.3	13.0
San Juan, P.R.	969	1,237	18,113	16,426	3.9	14.7
TOTAL	7,939	13,507	463,517	111,910	100.0	100.0

ST. CROIX HOTEL GUESTS FROM:						
Chicago	321	494	10,894	6,888	12.6	9.7
Los Angeles	435	622	10,141	5,298	11.7	7.5
Miami	1,270	2,271	23,764	25,428	27.5	36.0
New York City	1,318	888	21,031	13,113	24.3	18.6
Washington D.C.	794	1,021	14,919	10,553	17.3	14.9
San Juan, P.R.	375	1,714	5,692	9,367	6.6	13.3
TOTAL	4,514	7,010	86,442	70,645	100.0	100.0

ESTIMATED HOTEL GUESTS BY AREA OF ORGIN DECEMBER 2017 THE YEAR TO DATE TOTAL: 549,958



ESTIMATED HOTEL GUESTS BY AREA OF ORGIN DECEMBER 2018 THE YEAR TO DATE TOTAL: 182,555



Room Nights Available December 2018

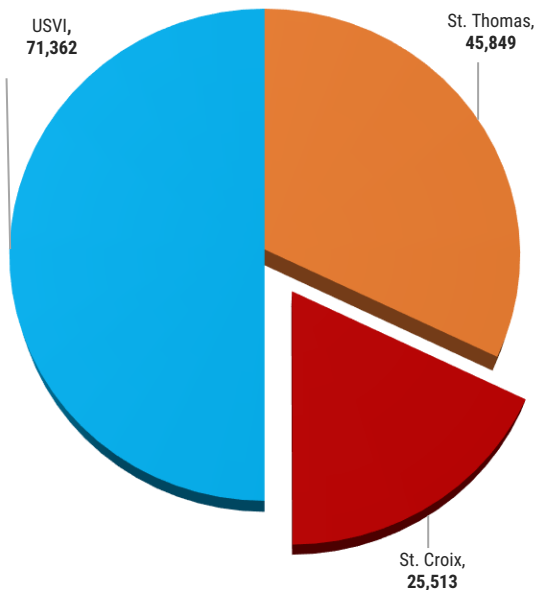


TABLE 4: VISITOR ACCOMMODATIONS & ROOM NIGHTS AVAILABLE TOTAL NUMBER & PERCENT REPORTING TO DER BY ISLAND; DECEMBER 2017 & 2018

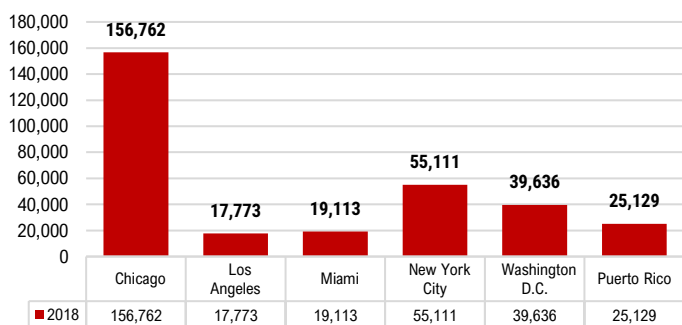
DISTRICT	DECEMBER ONLY VISITOR ACCOMMODATIONS		DECEMBER ONLY ROOM NIGHTS AVAILABLE	
	2017	2018	2017	2018
U.S.V.I. TOTAL NUMBER:	85	53	130,727	71,362
Percent Submitting:				
Complete Report (%)	41.2	77.4	32.1	76.5
Partial Report (%)	18.8	22.6	6.2	23.5
No Report (%)	40.0	0.0	59.1	0.0
ST. THOMAS /JOHN TOTAL NUMBER:	58	39	94,581	45,849
Percent Submitting:				
Complete Report (%)	37.9	71.8	17.8	65.9
Partial Report (%)	17.2	28.2	8.5	34.1
No Report (%)	44.8	0.0	73.6	0.0
ST. CROIX TOTAL NUMBER:	27	14	36,146	25,513
Percent Submitting:				
Complete Report (%)	48.1	92.9	69.5	95.7
Partial Report (%)	22.2	7.1	0.0	4.3
No Report (%)	29.6	0.0	21.1	0.0

Estimated Hotel Guests by Area of Origin December 2018

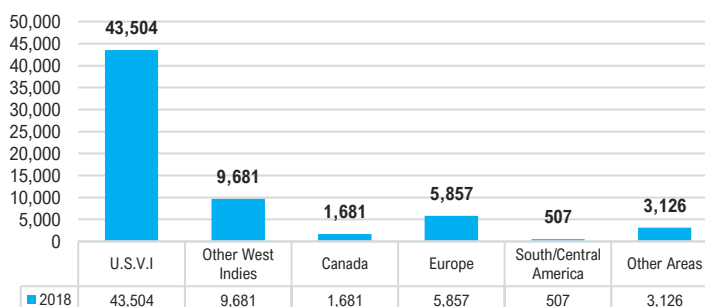
TABLE 4: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN (Cont'd) DECEMBER 2017 to 2018

AREA OF ORIGIN	2017												DECEMBER YEAR-TO-DATE		
	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL 2017	TOTAL 2018
U.S. Mainland	11,108	15,706	7,910	8,777	16,349	9,771	11,042	12,374	17,027	10,387	14,324	15,530	17,566	526,153	156,762
Chicago	1,578	2,237	1,198	1,365	1,940	1,064	1,164	1,274	1,614	968	1,383	1,399	2,166	85,343	17,773
Los Angeles	1,433	1,685	1,038	960	1,543	1,533	1,712	1,398	1,855	1,003	1,539	2,581	2,267	81,506	19,113
Miami	3,850	4,399	2,256	2,804	5,921	3,441	3,454	4,415	6,347	4,323	5,996	6,243	5,514	120,836	55,111
New York City	3,041	5,241	2,499	2,568	4,263	2,333	2,623	2,914	4,148	2,634	3,406	2,931	4,076	157,059	39,636
Washington D.C.	1,207	2,144	918	1,079	2,680	1,401	2,089	2,374	3,062	1,460	2,001	2,377	3,544	81,410	25,129
Puerto Rico	1,344	1,860	868	629	1,720	812	784	1,210	2,127	2,541	7,017	3,275	2,951	23,805	25,793
U.S.V.I.	6,164	5,577	1,836	2,346	4,609	2,672	3,178	2,843	5,110	3,750	4,828	3,524	3,231	63,379	43,504
Other West Indies	199	274	131	146	1,371	199	450	935	1,489	815	1,244	1,325	1,301	10,353	9,681
Canada	94	304	180	140	102	98	86	21	181	94	141	118	215	4,430	1,681
Europe	203	724	882	975	946	222	116	430	257	174	344	385	402	16,860	5,857
Central America	9	2	9	10	3	21	1	6	8	35	28	10	14	492	147
South America	13	58	44	24	36	17	35	22	28	25	32	15	24	1,883	360
Other Areas	77	391	160	195	236	63	598	223	483	72	269	104	332	5,322	3,126
TOTAL	19,212	24,895	12,019	13,242	25,371	13,877	16,291	18,065	26,709	17,892	28,227	24,286	26,037	652,677	246,911

DECEMBER ONLY 2018
HOTEL GUESTS FROM U.S. SALES REGIONS



DECEMBER ONLY 2018
HOTEL GUESTS FROM FOREIGN SALES REGIONS



General:

Data presented in all tables are estimates based on monthly information submitted by individual visitor accommodations. Data represent occupancy status for all U.S. Virgin Islands properties, reporting or not. Reported totals are adjusted within each accommodation category to account for properties that fail to report in any given month. All data are subject to further revision.

Table 4 presents several measures of survey participation for the current month and preceding month, one year prior. The row, "Total Number," is a count of the current inventory of accommodation establishments in the U.S. Virgin Islands and the number of Room Nights Available associated with those establishments during the months listed. "Total Number" includes all accommodations on the islands whether Occupancy Reports were submitted to BER. The rows under, "Percent Submitting," list the distribution of Accommodations and corresponding Room Nights Available according to reporting status for the months listed. "Complete Report" is that share of establishments submitting complete Occupancy Reports to BER with no inconsistencies in the data provided. "Partial Report" is that share submitting a report only partially filled out or containing inconsistent data. "No Report" is the percentage of Accommodations and corresponding Room Nights not reporting to BER in the months listed.

Note: Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

End of Report

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