

USVI Tourism Indicator

Visitor Arrivals continues to dip by 33.9 percent in December 2017

The Territory's arrivals continue to experience slippage due to the fallout from Hurricanes Irma and Maria. There was a total of 188,714 visitors in December 2017—24,110 air visitors and 164,604 cruise ship passengers. This represents a 33.9 percent drop in total visitors when compared to December 2016 which had a total of 285,704 visitors.

Arrivals by District

The December 2017 air arrivals to the St. Thomas and St. John district totaled 13,757, a 79.0 percent decrease over December 2016 total of 65,490. St. Croix air arrivals fell by 36.5 percent to 10,354 from 16,299 last December. The St. Thomas and St. John district welcomed 161,160 cruise ship passengers, a drop of 15.2 percent from 189,979 last year. On the other hand, there were 3,444 cruise passengers to St. Croix a 75.3 percent decline from the 13,397 who came ashore last December.

Hotel Occupancy

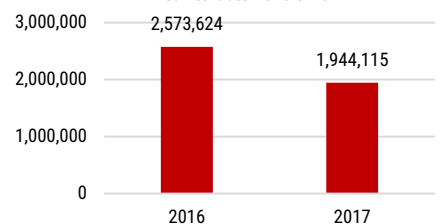
The estimated number of hotel rooms prior to both Hurricanes Irma and Maria was approximately 3,857. The 3,857 hotel rooms exclude guesthouses, condominiums, other units. According to the Bureau of Economic Research and the USVI Department of Tourism, the current census conducted estimates the number of Territorial rooms loss due to the storms is 2,627, an estimated loss of 68.1 percent. The overall occupancy rate for December 2017 was 12.2 percent compared to 59.8 percent in December 2016. The St. Thomas and St. John district December 2017 hotel occupancy rate was 6.8 percent compared to the 62.4 percent reported in December 2016. The St. Croix district's accommodation establishments experience lesser damages than the St. Thomas-St. John district. The island of St. Croix reported 29.5 percent for December 2017 versus the reported 51.0 percent rate last December. Occupied room nights in December 2017 were 19,104 compared to 85,868 the previous December. Total hotel room revenue for December 2017 was \$1,530,721 a 19.8 percent decrease from the \$1,908,982 collected in December 2016.

Overview Tourism Annual 2017

The Territory welcomed 1,944,115 visitors in 2017, a decrease of 629,509 visitors or 24.5 percent drop from 2016. There were 636,812 air visitors, a 20.1 percent loss over the 796,889 air visitors who came in 2016. On the other hand, during the same twelve-month period, a total of 1,304,303 cruise passengers visited the Territory. This represents a decrease of 26.6 percent from the 1,776,735 passengers who visited last year.

Major carrier seats direct annual seats in 2017 were 15,270 compared to 17,837 direct seats in calendar year 2016, a decline of 14.4 percent. Major carrier direct seats are based on daily scheduled flights from main carriers or charter flights that operate outside the Caribbean. Due to the storms, airlines reduce the number of incoming flights to the Territory. American Airlines, Delta, JetBlue, and Spirit are airlines that reduced the number of weekly flights for the remainder of 2017. Charter flights from Norwegian Airlines and Sun Country opted to suspend service for 2017-2018 winter season. United Airlines discontinued flights until 2018.

Total Visitors to the Territory for December
Year-to-date 2016 & 2017



THIS DECEMBER 2017 ISSUE INCLUDES:

- Visitor Arrivals Data P.1
- Tourism Overview P. 1-2
- Occupancy by Island P.4

DECEMBER HIGHLIGHTS

- There was a total of 188,714 visitors in December 2017
- The December 2017 air arrivals to the St. Thomas and St. John district totaled 13,757, a 79.0 percent decrease over December 2016 total of 65,490.
- The estimated number of hotel rooms prior to both Hurricanes Irma and Maria was approximately 3,857.
- The Territory welcomed 1,944,115 visitors in 2017, a decrease of 629,509 visitors or 24.5 percent drop from 2016.
- Major carrier seats direct annual seats in 2017 were 15,270 compared to 17,837 direct seats in calendar year 2016, a decline of 14.4 percent.

For more information go to:

www.usviber.org

Arrivals by District

Both districts growth in air passenger arrivals was erased due to the hurricanes. The St. Thomas and St. John district recorded a 21.7percent decline in air arrivals to 506,206 from 646,260, while the island of St. Croix posted a 13.3 percent loss in air arrivals to 130,606 from 150,629. Cruise ship passengers fell in both districts. The St. Croix district received 32,634 cruise passengers in 2017 compared to 117,138 in 2016. The St. Thomas and St. John district welcomed 1,271,669 cruise passenger arrivals in 2017, a 24.1 percent drop compared to 1,694,058 that visited in 2016.

Air and Cruise Arrivals by Quarter

Air arrivals to the Territory for first quarter 2017 grew by 2.4 percent to 238,975 from 233,307 in the first quarter 2016. Second quarter air arrivals also grew by 4.5 percent. The steep losses of air passengers in September 2017 and the reduction of incoming flights adversely impacted the last two quarters of 2017. Third quarter arrivals fell to 23.1 percent from 173,947 in 2016 to 133,735 in 2017. Last quarter air arrivals receded by 72.9 percent from 184,727 in 2016 to 50,022 in 2017. Cruise passenger arrivals were down all four quarters of 2017. For the first three months of 2017, the Territory saw 557,883 cruise passengers versus the that 648,528 came ashore during the same period in 2016. Calendar year 2017 second quarter cruise arrivals posted a loss of 19.1 percent from 389,681 to 315,270. Third and fourth 2017 quarter cruise arrivals were 196,623 and 234,527, respectively, a decline of 27.9 percent for third quarter and 49.6 percent fourth quarter.

Hotel Occupancy

The Territory's annual hotel occupancy rate decreased 15.4 percentage points to 41.3 percent in 2017 from 56.7 percent in 2016. Annual total room nights occupied for 2017 was 723,027, 26.9 percent less than the recorded 988,751 room occupied nights in 2016. Available room nights in 2017 were 1,748,722 the same room night level as in 2016. Guest stays averaged 7.6 nights in 2017 versus the 6.0 nights recorded in 2016.

Universal visitor accommodation units increased in 2017 to 4,889 from 4,847 in 2016. The increase in rooms is partly due, to St. Thomas hotelier adding newly constructed rooms and adding new accommodation establishments to the monthly occupancy reports. By island, St. Thomas, St. John, and St. Croix respectively accounted for approximately 53 percent, 21 percent, and 26 percent of Territorial accommodation units in 2017.

Occupancy by District

Overall, St. Thomas and St. John accommodations establishments placed the occupancy rate at 40.8 percent, down from 59.9 percent in 2016. Large hotels in the district registered a 20.5 percentage point year-on-year decline in their occupancy rate to 44.9 percent from 65.4 percent last year. The rate for condominiums and other accommodation establishments 26.8 percent in 2017 compared to the reported 39.2 percent in 2016. This year small hotels posted a 41.6 percent occupancy rate, versus than the 63.4 percent recorded in 2016.

St. Croix occupancy rate for all visitor accommodations was 43.1 percent compared to 46.6 percent in 2016. The St. Croix district large hotels recorded 50.3 percent occupancy rate in 2017 compared to the reported 52.8 percent in 2016. Small hotels occupancy rate was 43.0 percent this year versus 44.8 percent recorded in 2016. St. Croix condominiums and other accommodation establishments occupancy was 27.7 percent in 2017 compared to 35.5 percent last year.

Hotel Room Revenue

The Tourism Revolving fund is financed by a hotel occupant tax that is levied on all accommodation establishments that engage in short-term room rentals. Hotel Room Revenues collected in calendar year 2017 was \$28,887,335 a 3.9 percent decline from the \$29,909,548 collected in 2016. The hotel room revenues fund promotional and marketing activities used to attract visitors to the Territory. The fund has also been used to subsidize the Virgin Islands Carnival, the Crucian Christmas Festival, and the St. John 4th of July Festival.

Guest Registrations

A total of 658,749 guests were reported to have stayed at hotels in 2017 compared to the 828,629 that stayed in the Territory in 2016.

The districts average length of stays was mixed in 2017. The average length of stay contracted from 4.7 nights to 4.5 nights for St. Thomas and St. John district and from 4.8 nights to 4.7 nights for island of St. Croix.

The Governor signed the Territorial State of Emergency Declarations prior to the landfalls of both Hurricanes Irma and Maria. Both Declarations were approved by the President of the United States. The State of Emergency Declarations allowed for Federal Emergency Management Agency (FEMA) and other federal partners to provide recovery and planning logistics to the Territory. As a result emergency responders, federal recovery officials, and non-profit recovery organizations' members, stayed at many accommodation establishments to assist in post-disaster activities. Therefore, recovery personnel are included in the 2017 guest registration numbers.



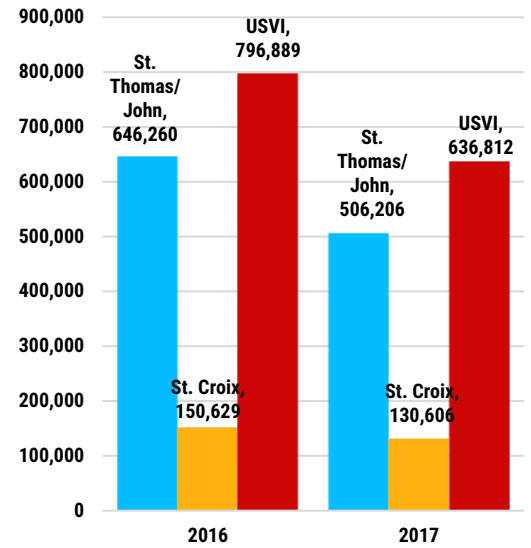
Of the nearly 536,624 guest staying in the Territory during 2017, approximately 78.1 percent were from the U.S. mainland. U.S.V.I. residents accounted for another 11.9 percent of hotel guests followed by residents of neighboring Puerto Rico at 4.2 percent. the New York City Sales Region accounted for 27.7 percent of visitors; Miami Sales Region accounted for 22.0 percent; Washington D.C. Sales Region 14.8 percent; Chicago Sales Region for 15.6 percent; Los Angeles Sales Region 14.7 percent; and San Juan, P.R. Sales Region for 5.2 percent. Leading states where guests originated were New York, Florida, Massachusetts, Pennsylvania, New Jersey, and California. Collectively these six states produced over one-third of all Virgin Islands' hotel guests.

Denmark was the leading country originator of foreign visitors to the Territory, with 12,192 guests staying at visitor establishments in 2017. The large number of Danish air arrivals is partly contributed to the seasonal chartered Danish flights to the island of St. Croix. Other leading countries (in rank order) included Canada, British Virgin Islands, Italy, and the United Kingdom.

Air Passenger Arrivals; December 2016-2017

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2016	2017	%chg.	2016	2017	%chg.	2016	2017	%chg.
TOTAL:	646,260	506,206	-21.7	150,629	130,606	-13.3	796,889	636,812	-20.1
January	60,039	62,469	4.0	14,017	15,029	7.2	74,057	77,499	4.6
February	57,308	59,985	4.7	14,280	14,779	3.5	71,587	74,763	4.4
March	71,456	70,197	-1.8	16,207	16,516	1.9	87,663	86,713	-1.1
April	57,458	65,089	13.3	11,994	13,559	13.0	69,453	78,649	13.2
May	52,321	51,321	-1.9	13,124	13,157	0.3	65,445	64,478	-1.5
June	57,159	58,099	1.6	12,851	12,854	0.0	70,010	70,953	1.3
July	62,384	60,353	-3.3	13,314	13,741	3.2	75,698	74,094	-2.1
August	48,734	45,792	-6.0	10,545	10,788	2.3	59,279	56,580	-4.6
September	30,466	1,004	-96.7	8,504	2,057	-75.8	38,970	3,061	-92.1
October	37,909	7,084	-81.3	8,369	2,926	-65.0	46,279	10,011	-78.4
November	45,536	11,056	-75.7	11,124	4,845	-56.4	56,660	15,901	-71.9
December	65,490	13,757	-79.0	16,299	10,354	-36.5	81,788	24,110	-70.5
QUARTER:									
First	188,803	192,651	2.0	44,504	46,324	4.1	233,307	238,975	2.4
Second	166,938	174,509	4.5	37,969	39,570	4.2	204,908	214,080	4.5
Third	141,584	107,149	-24.3	32,363	26,586	-17.9	173,947	133,735	-23.1
Fourth	148,935	31,897	-78.6	35,792	18,125	-49.4	184,727	50,022	-72.9
ANNUAL TOTAL:	646,260	506,206	-21.7	150,629	130,606	-13.3	796,889	636,812	-20.1

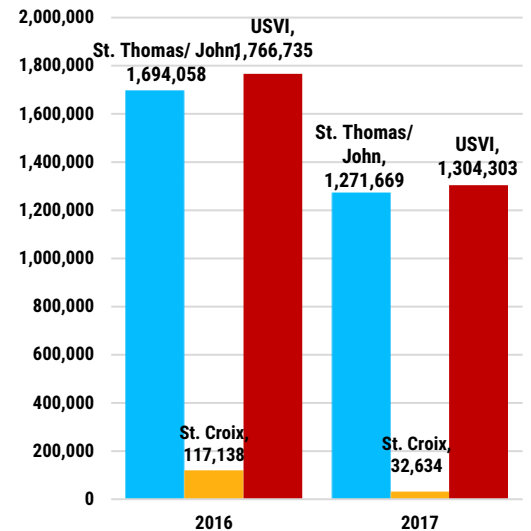
Air Visitor Arrivals December 2016-2017



Cruise Passenger Arrivals; December 2016-2017

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2016	2017	%chg.	2016	2017	%chg.	2016	2017	%chg.
TOTAL:	1,694,058	1,271,669	-24.9	117,138	32,634	-72.1	1,776,735	1,304,303	-26.6
January	210,685	195,209	-7.3	27,282	7,299	-73.2	227,156	202,508	-10.9
February	190,738	154,515	-19.0	22,404	4,595	-79.5	206,594	159,110	-23.0
March	203,149	190,430	-6.3	11,629	5,835	-49.8	214,778	196,265	-8.6
April	179,676	140,504	-21.8	14,821	7,013	-52.7	187,660	147,517	-21.4
May	111,383	95,768	-14.0	3,288	-	-	111,383	95,768	-14.0
June	90,638	71,985	-20.6	-	-	-	90,638	71,985	-20.6
July	99,058	80,645	-18.6	-	-	-	99,058	80,645	-18.6
August	88,877	109,160	22.8	-	-	-	88,877	109,160	22.8
September	81,577	3,594	-95.6	3,380	3,224	-4.6	84,957	6,818	-92.0
October	93,053	-	-	2,162	-	-	95,215	-	-
November	155,245	68,699	-55.7	11,258	1,224	-89.1	166,503	69,923	-58.0
December	189,979	161,160	-15.2	13,937	3,444	-75.3	203,916	164,604	-19.3
QUARTER:									
First	604,572	540,154	-10.7	68,292	17,729	-74.0	648,528	557,883	-14.0
Second	381,697	308,257	-19.2	18,109	7,013	-61.3	389,681	315,270	-19.1
Third	269,512	193,399	-28.2	3,380	3,224	-4.6	272,892	196,623	-27.9
Fourth	438,277	229,859	-47.6	27,357	4,668	-82.9	465,634	234,527	-49.6
ANNUAL TOTAL:	1,694,058	1,271,669	-24.9	117,138	32,634	-72.1	1,776,735	1,304,303	-26.6

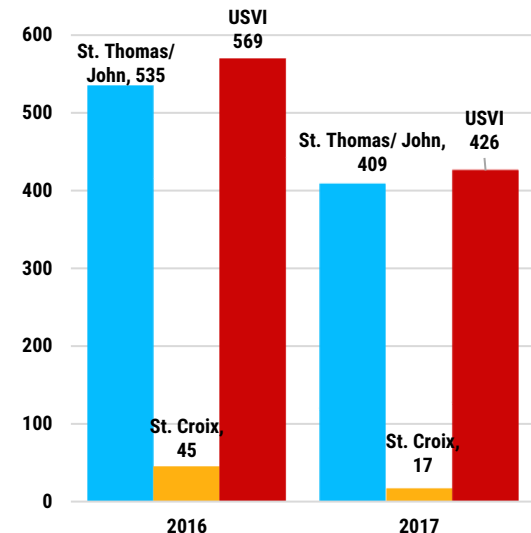
Cruise Visitor Arrivals December 2016-2017



Cruise Ship Calls; December 2016-2017

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2016	2017	%chg.	2016	2017	%chg.	2016	2017	%chg.
TOTAL:	535	409	-23.6	45	17	-62.2	569	426	-25.1
January	75	67	-10.7	12	4	-66.7	83	71	-14.5
February	64	57	-10.9	8	2	-75.0	70	59	-15.7
March	70	63	-10.0	6	3	-50.0	74	66	-10.8
April	53	39	-26.4	5	3	-40.0	56	42	-25.0
May	28	23	-17.9	1	-	-	28	23	-17.9
June	22	18	-18.2	0	-	-	22	18	-18.2
July	23	20	-13.0	-	-	-	23	20	-13.0
August	25	26	4.0	-	-	-	25	26	4.0
September	22	1	-95.5	1	1	0.0	23	2	-91.3
October	27	-	-	1	-	-	28	-	-
November	56	29	-48.2	5	2	-60.0	61	31	-49.2
December	70	66	-5.7	6	2	-66.7	76	68	-10.5
QUARTER:									
First	209	187	-10.5	10.5	26	9	227	196	-13.7
Second	103	80	-22.3	22.3	6	3	106	83	-21.7
Third	70	47	-32.9	32.9	1	1	71	48	-32.4
Fourth	153	95	-37.9	37.9	12	4	165	99	-40.0
ANNUAL TOTAL:	535	409	-23.6	45	17	-62.2	569	426	-25.1

Cruise Ship Calls December 2016-2017



USVI DECEMBER 2017 Monthly Hotel Occupancy Report

What is a Room?

A room is the minimum private space that can be sold or "keyed" separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as one room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests. Room is synonymous to unit. Room is generally used in reference to hotels; units are most by associated with condominiums.

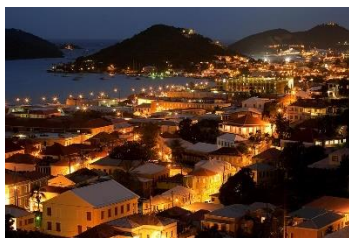
ALL VISITOR ACCOMMODATIONS
DECEMBER 2016-2017 YEAR TO DATE OCCUPANCY RATES



TABLE 1: DECEMBER 2016-2017 ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATION

ALL VISITOR ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE		SMALL HOTELS ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2016	2017	2016	2017		2016	2017	2016	2017
USVI					USVI				
Occupancy Rate (%)	59.8	12.2	56.7	41.3	Occupancy Rate (%)	62.5	20.5	54.6	42.3
Room Nights Occupied	85,868	19,104	988,751	723,027	Room Nights Occupied	12,614	4,889	143,598	113,207
Room Nights Available	143,506	156,023	1,742,768	1,748,722	Room Nights Available	20,181	23,870	262,825	267,753
Ave. Guest Stay in Nights	6.0	7.6	4.7	4.5	Ave. Guest Stay in Nights	3.4	4.6	3.7	3.6
ST. THOMAS/ ST. JOHN					ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	62.4	6.8	59.9	40.8	Occupancy Rate (%)	68.9	4.9	63.4	41.6
Room Nights Occupied	69,302	8,062	796,030	543,069	Room Nights Occupied	7,800	599	88,125	48,609
Room Nights Available	110,998	118,575	1,328,938	1,330,718	Room Nights Available	11,315	12,183	139,080	140,776
Ave. Guest Stay in Nights	6.5	11.2	4.8	4.4	Ave. Guest Stay in Nights	3.6	3.0	3.9	3.6
ST. CROIX					ST. CROIX				
Occupancy Rate (%)	51.0	29.5	46.6	43.1	Occupancy Rate (%)	54.3	36.7	44.8	43.0
Room Nights Occupied	16,566	11,042	192,721	179,958	Room Nights Occupied	4,814	4,290	55,473	54,597
Room Nights Available	32,508	37,448	413,830	418,004	Room Nights Available	8,866	11,687	123,745	126,977
Ave. Guest Stay in Nights	4.7	6.1	4.6	4.8	Ave. Guest Stay in Nights	3.1	5.0	3.4	3.6
LARGE HOTELS ACCOMMODATIONS					CONDOMINIUMS/ OTHER ACCOMMODATIONS				
USVI					USVI				
Occupancy Rate (%)	65.1	12.1	63.2	45.9	Occupancy Rate (%)	39.6	7.2	38.2	27.1
Room Nights Occupied	62,286	11,606	707,650	510,101	Room Nights Occupied	10,968	2,609	137,504	99,719
Room Nights Available	95,635	95,883	1,120,338	1,112,523	Room Nights Available	27,690	36,270	359,605	368,446
Ave. Guest Stay in Nights	6.8	10.9	4.7	4.4	Ave. Guest Stay in Nights	6.7	6.4	7.7	6.8
ST. THOMAS/ ST. JOHN					ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	67.0	7.6	65.4	44.9	Occupancy Rate (%)	41.8	5.3	39.2	26.8
Room Nights Occupied	52,792	6,016	602,934	410,499	Room Nights Occupied	8,710	1,447	104,971	73,961
Room Nights Available	78,833	79,019	921,966	914,432	Room Nights Available	20,850	27,373	267,892	275,510
Ave. Guest Stay in Nights	7.2	19.5	4.6	4.2	Ave. Guest Stay in Nights	7.3	6.8	8.3	6.9
ST. CROIX					ST. CROIX				
Occupancy Rate (%)	56.5	33.1	52.8	50.3	Occupancy Rate (%)	33.0	13.1	35.5	27.7
Room Nights Occupied	9,494	5,590	104,716	99,602	Room Nights Occupied	2,258	1,162	32,532	25,759
Room Nights Available	16,802	16,864	198,372	198,091	Room Nights Available	6,840	8,897	91,713	92,936
Ave. Guest Stay in Nights	4.9	7.4	5.1	5.5	Ave. Guest Stay in Nights	5.0	5.9	6.1	6.2

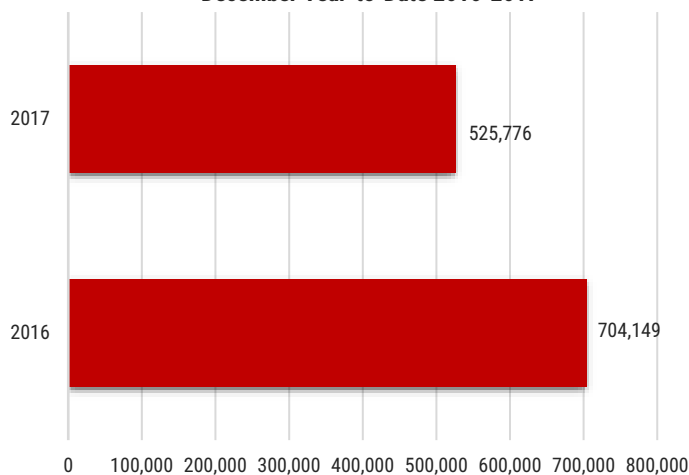
What is Tourism Sales Region?



Tourism Sales Region is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Miami Represents the States of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

**U.S. Mainland Estimated Hotel Room Guests
December Year-to-Date 2016-2017**



**TABLE 2: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND; DECEMBER 2016 AND 2017**

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR- TO -DATE			
			TOTAL		% CHG.	
	2016	2017	2016	2017	2016	2017
USVI HOTEL GUESTS FROM:						
U.S. Mainland	62,883	11,756	704,149	538,395	85.0	78.1
Puerto Rico	1,656	1,356	18,837	29,263	2.3	4.2
U.S.V.I.	5,300	7,215	57,252	82,206	6.9	11.9
Other West Indies	787	61	9,561	10,309	1.2	1.5
Canada	221	69	5,284	4,390	0.6	0.6
Europe	1,472	161	20,124	16,898	2.4	2.5
Central America	66	11	653	498	0.1	0.1
South America	85	7	1,480	1,878	0.2	0.3
Other Areas	798	86	11,290	5,709	1.4	0.8
TOTAL	73,267	20,722	828,629	689,546	100.0	100.0
ST. THOMAS/ST. JOHN GUESTS FROM:						
U.S. Mainland	58,233	7,804	638,948	457,785	87.7	79.6
Puerto Rico	1,315	1,104	13,819	23,927	1.9	4.2
U.S.V.I.	3,775	4,821	41,614	62,247	5.7	10.8
Other West Indies	766	40	8,914	9,766	1.2	1.7
Canada	176	40	4,795	4,039	0.7	0.7
Europe	572	87	12,040	11,352	1.7	2.0
Central America	65	11	572	457	0.1	0.1
South America	82	7	1,379	1,760	0.2	0.3
Other Areas	730	29	6,091	3,476	0.8	0.6
TOTAL		13,944	728,172	574,811	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	4,650	3,952	65,201	80,610	64.9	70.3
Puerto Rico	341	252	5,019	5,336	5.0	4.7
U.S.V.I.	1,525	2,393	15,638	19,959	15.6	17.4
Other West Indies	21	21	647	543	0.6	0.5
Canada	45	29	488	351	0.5	0.3
Europe	900	74	8,084	5,546	8.0	4.8
Central America	1	0	80	41	0.1	0.0
South America	3	0	100	118	0.1	0.1
Other Areas	68	57	5,199	2,230	5.2	1.9
TOTAL	7,554	6,778	100,457	114,735	100.0	100.0

Hotel Occupancy Explanatory Notes:

Average Guest Stay In Night or "average length of stay" is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

Hotels are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

Occupancy Rate equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

Room Nights Available is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

Year-To-Date data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

Visitor Accommodation is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, condominium or other.

Condominiums Or "condos" are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually-owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party.

Room Nights Occupied is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period.

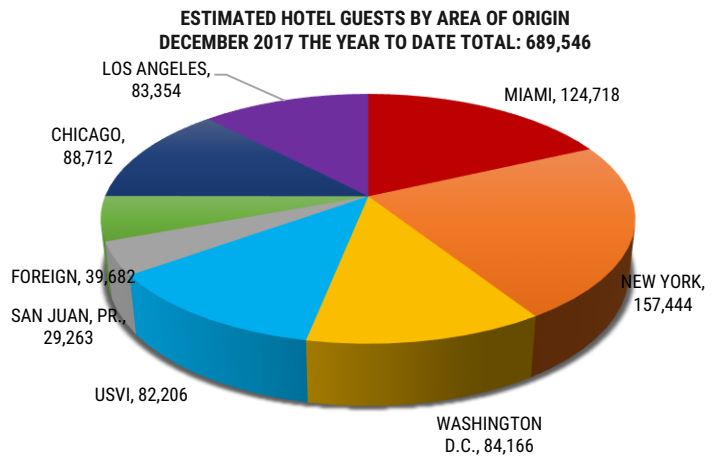
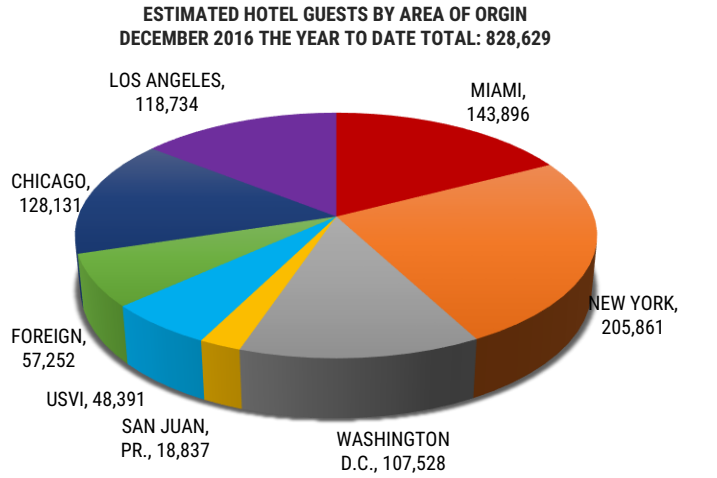
USVI Estimated Hotel Guests By U.S. Sales Regions December 2017

TABLE 3: ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS TOTALS & ORIGIN DISTRIBUTION BY ISLAND; DECEMBER 2016 AND 2017

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR- TO -DATE			
	2016	2017	TOTAL		%CHG.	
			2016	2017	2016	2017
USVI HOTEL GUESTS FROM:						
Chicago	11,257	1,774	128,131	88,712	17.7	15.6
Los Angeles	10,618	1,458	118,734	83,354	16.4	14.7
Miami	11,661	4,316	143,896	124,718	19.9	22.0
New York City	19,905	2,654	205,861	157,444	28.5	27.7
Washington D.C.	9,440	1,554	107,528	84,166	14.9	14.8
San Juan, P.R.	1,656	1,356	18,837	29,263	2.6	5.2
TOTAL	64,539	13,112	722,987	567,658	100.0	100.0

ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	10,490	1,413	116,722	77,789	17.9	16.1
Los Angeles	10,096	1,075	109,091	73,294	16.7	15.2
Miami	10,489	2,928	127,018	100,697	19.5	20.9
New York City	18,696	1,940	190,130	137,652	29.1	28.6
Washington D.C.	8,462	447	95,987	68,354	14.7	14.2
San Juan, P.R.	1,315	1,104	13,819	23,927	2.1	5.0
TOTAL	59,548	8,908	652,767	481,712	100.0	100.0

ST. CROIX HOTEL GUESTS FROM:						
Chicago	767	360	11,409	10,923	16.2	12.7
Los Angeles	522	383	9,643	10,060	13.7	11.7
Miami	1,172	1,388	16,878	24,021	24.0	27.9
New York City	1,209	714	15,730	19,792	22.4	23.0
Washington D.C.	978	1,107	11,540	15,813	16.4	18.4
San Juan, P.R.	341	252	5,019	5,336	7.1	6.2
TOTAL	4,991	4,204	70,220	85,946	100.0	100.0



Room Nights Available December 2017

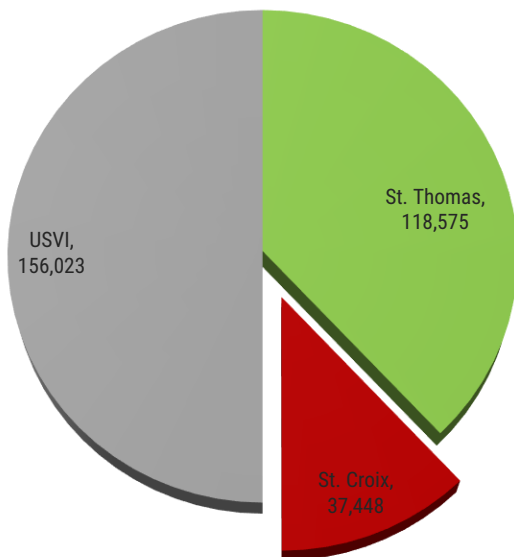


TABLE 4: VISITOR ACCOMMODATIONS & ROOM NIGHTS AVAILABLE TOTAL NUMBER & PERCENT REPORTING TO BER BY ISLAND; DECEMBER 2016 & 2017

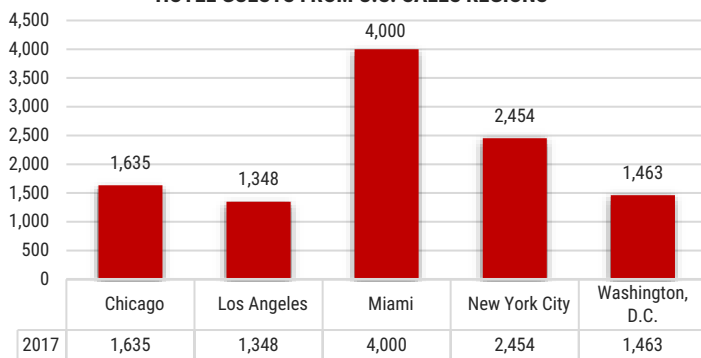
DISTRICT	DECEMBER ONLY VISITOR ACCOMMODATIONS		DECEMBER ONLY ROOM NIGHTS AVAILABLE	
	2016	2017	2016	2017
U.S.V.I. TOTAL NUMBER:	69	93	140,833	156,023
Percent Submitting:				
Complete Report (%)	100.0	41.9	100.0	20.0
Partial Report (%)	0.0	50.5	0.0	80.0
No Report (%)	0.0	0.0	0.0	0.0
ST. THOMAS /JOHN TOTAL NUMBER:	50	65	108,097	118,575
Percent Submitting:				
Complete Report (%)	100.0	29.2	100.0	9.7
Partial Report (%)	0.0	70.8	0.0	90.3
No Report (%)	0.0	0.0	0.0	0.0
ST. CROIX TOTAL NUMBER:	19	28	32,736	37,448
Percent Submitting:				
Complete Report (%)	100.0	71.4	100.0	52.6
Partial Report (%)	0.0	3.6	0.0	47.4
No Report (%)	0.0	0.0	0.0	0.0

Estimated Hotel Guests By Area Of Origin December 2017

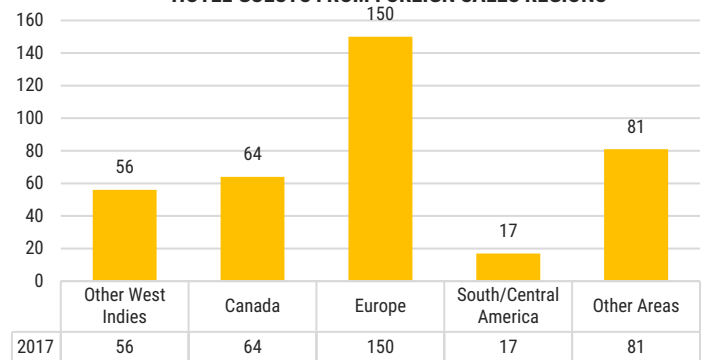
TABLE 4: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN DECEMBER 2017

AREA OF ORIGIN	2017												DECEMBER YEAR-TO-DATE		
	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL 2016	TOTAL 2017
U.S. Mainland	62,883	60,414	56,511	69,996	68,024	62,019	67,415	69,652	27,041	10,663	11,315	11,826	10,900	704,149	525,776
Chicago	11,257	12,155	11,176	14,544	11,838	8,900	9,445	7,799	3,166	1,166	2,161	1,369	1,635	128,131	85,354
Los Angeles	10,618	8,295	6,983	8,987	9,706	12,013	13,141	12,641	3,846	1,281	1,642	1,495	1,348	118,734	81,380
Miami	11,661	9,891	9,912	12,541	12,090	16,301	19,530	19,692	7,381	2,372	3,291	4,062	4,000	143,896	121,063
New York City	19,905	20,746	20,897	23,906	22,776	15,669	14,790	17,115	8,354	4,415	1,757	2,917	2,454	205,861	155,795
Washington D.C.	9,440	9,327	7,544	10,018	11,614	9,135	10,508	12,404	4,294	1,429	2,464	1,983	1,463	107,528	82,183
Puerto Rico	1,656	1,870	1,870	1,841	2,258	2,372	2,148	2,527	1,651	1,487	3,225	976	1,250	18,837	23,475
U.S.V.I.	4,347	4,179	4,409	4,149	4,172	4,943	4,936	5,507	4,521	4,512	10,046	6,231	6,688	57,252	64,292
Other West Indies	1,238	1,065	1,137	1,262	1,203	1,254	1,198	1,627	1,148	96	42	130	56	9,561	10,218
Canada	593	920	623	995	513	339	249	404	181	44	11	41	64	5,284	4,384
Europe	2,238	3,223	2,763	5,003	2,312	807	586	1,351	406	42	53	120	150	20,124	16,816
Central America	156	56	59	23	34	67	31	94	38	73	2	8	10	653	497
South America	138	225	102	168	184	542	240	338	63	0	2	7	7	1,480	1,877
Other Areas	452	395	443	530	367	1,147	1,263	671	124	59	191	69	81	11,290	5,339
TOTAL	73,701	72,347	67,917	83,967	79,067	73,490	78,064	82,171	35,172	16,978	24,886	19,409	19,206	828,629	652,673

DECEMBER ONLY 2017
HOTEL GUESTS FROM U.S. SALES REGIONS



DECEMBER ONLY 2017
HOTEL GUESTS FROM FOREIGN SALES REGIONS



General:

Data presented in all tables are estimates based on monthly information submitted by individual visitor accommodations. Data represent occupancy status for all U.S. Virgin Islands properties, reporting or not. Reported totals are adjusted within each accommodation category to account for properties that fail to report in any given month. All data are subject to further revision.

Table 4 presents several measures of survey participation for the current month and preceding month, one year prior. The row, "Total Number," is a count of the current inventory of accommodation establishments in the U.S. Virgin Islands and the number of Room Nights Available associated with those establishments during the months listed. "Total Number" includes all accommodations on the islands whether Occupancy Reports were submitted to BER. The rows under, "Percent Submitting," list the distribution of Accommodations and corresponding Room Nights Available according to reporting status for the months listed. "Complete Report" is that share of establishments submitting complete Occupancy Reports to BER with no inconsistencies in the data provided. "Partial Report" is that share submitting a report only partially filled out or containing inconsistent data. "No Report" is the percentage of Accommodations and corresponding Room Nights not reporting to BER in the months listed.

Note: Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

End of Report

Contact Us for more information:

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